

Republican Party of Kentucky Website Privacy Policy

Welcome to the official Website of the Republican Party of Kentucky (RPK). We hope you enjoy your visit. RPK knows your right to privacy online is important. This privacy policy has been created to answer questions you may have regarding online data collection and information protection.

What information is collected?

- **The only personal information collected is information you give us:** In our effort to grow our Republican grassroots community online, RPK gives users the option to sign up for email updates regarding KY GOP news, upcoming events, activists alerts and other Republican related information. To receive RPK emails, you will be required to submit some personal information such as your name, county of residence, zip code, Congressional District and email address.
- **Information collected when you donate:** When you make an online contribution to RPK, federal law requires us to obtain the following information: name, mailing address, employer, occupation and amount of contribution. Federal law requires us to report this information to the Federal Election Commission if an individual's contribution or contributions aggregate in excess of \$200 in a single election cycle. Contributions from corporations, government contractors, foreign nationals without a "green card" and minors (individuals under the age of 18) are prohibited. Any credit card information provided is only used to immediately process your donation.
- **We ask that children under 18 do not submit their information:** In accordance with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we do not knowingly collect information from children. In accordance with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), RPK will never knowingly collect personal identifiable information from persons thirteen years old or younger.

Parents with questions may write to: Republican Party of Kentucky; P.O. Box 1068; Frankfort, KY 40602 or call (502) 875-5130.

How is the information collection used?

- **E-communication:** When you sign-up for email updates, the personal information you provide will be used to personalize and customize content to you.
- **Online Donations:** If you make an online contribution, your personal information will be added to our donor database and will be used for finance reporting purposes and to communicate other fundraising opportunities.
- **We will not sell your personal information:** Under no circumstances will RPK sell your information to third parties or any commercial entities.
- **We may share your information with like-minded organizations:** RPK may share information -- that you voluntarily provide us -- with other local Republican organizations committed to the principles or candidates of the Republican Party.

Is my information secure?

- **Protecting information:** RPK makes every effort to protect your information. We use a secure socket layer (SSL) – with the highest level of encryption commercially available – on pages where Website visitors register or make a secure online donation using their credit card. The online contribution form is in compliance with FEC regulations. Strict security measures are in place to

protect the loss, misuse and alteration of any and all information. RPK has put in place appropriate physical, electronic and managerial procedures to prevent unauthorized access.

- **Links to other sites:** Our site may contain links to other Websites and servers. RPK does not bear responsibility for privacy policies or content on linked Websites. Because RPK has no control over websites to which we provide links, you agree and acknowledge that RPK is not responsible for the availability of resources or external sites and does not endorse and is not responsible or liable for any content provided therein.

Accordingly, you also agree and acknowledge that RPK will not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance of any such content, services on or through any such site or resource or goods. We encourage you to read the privacy statements on each Website you visit.

RPK provides links to original articles written and maintained by third parties. These links are provided as a convenience and do not imply a claim of ownership in that content.

Can I change my information or opt out of RPK e-mailings?

- **How to change the information in your RPK email profile:** Click on “Update Profile” at the bottom of any RPK email to change your contact information. When finished, click the “Update” button. NOTE: You can also change your email address this way.
- **How to unsubscribe from our email list:** When registering at www.RPKHQ.org, please know that by providing your email address and clicking on the “Submit” button, you are opting to receive RPK’s email updates. All signups for email communications and other features of our Website are entirely voluntary. We have, however, also provided you with several methods to unsubscribe:
 - Click on the “One-Click Unsubscribe” link located at the bottom of any RPK e-mail. Then click on the “Unsubscribe From All” button.
 - If the Unsubscribe link in your email is not working properly, with the RPK email open in your email Inbox, use your browser’s “Forward” button to send the RPK mail to andi@rpk.org. Type “Unsubscribe” in the Subject line.

You may also send a traditional email to andi@rpk.org. In the Subject line you MUST type the email address to which RPK is to stop sending email, followed by the word “Unsubscribe

Example: “andy@somewhere.com Unsubscribe.”

Will this privacy policy change?

- **We reserve the right to revise or update this privacy policy at any time.** If any changes to this privacy policy are made the date that the revised or updated policy is posted to RPK.org will appear at the bottom of the page.

Last Updated: September 23, 2009